


Akatuki × Supername

Growth · Creator visit on TikTok · Covent Garden, London · 2 Jun – 15 Jun, 2026 · 4 creators, 4 videos

● CAMPAIGN COMPLETE



🚩 **GUARANTEE MET – DAY 6 OF 14**

Akatuki, your campaign beat its guarantee by 60,443 views.

Cleared the guarantee before the halfway mark — then a date-night video kept climbing to 201% of target. The refund formula is on every report either way; you should never have to ask.

Views guaranteed	60,000
Views delivered	120,443
Window	14 days

Refund due	£0.00 – beaten

VIEWES DELIVERED

120,443

✓ 60,443 over the 60,000 guaranteed

SAVES

2,332

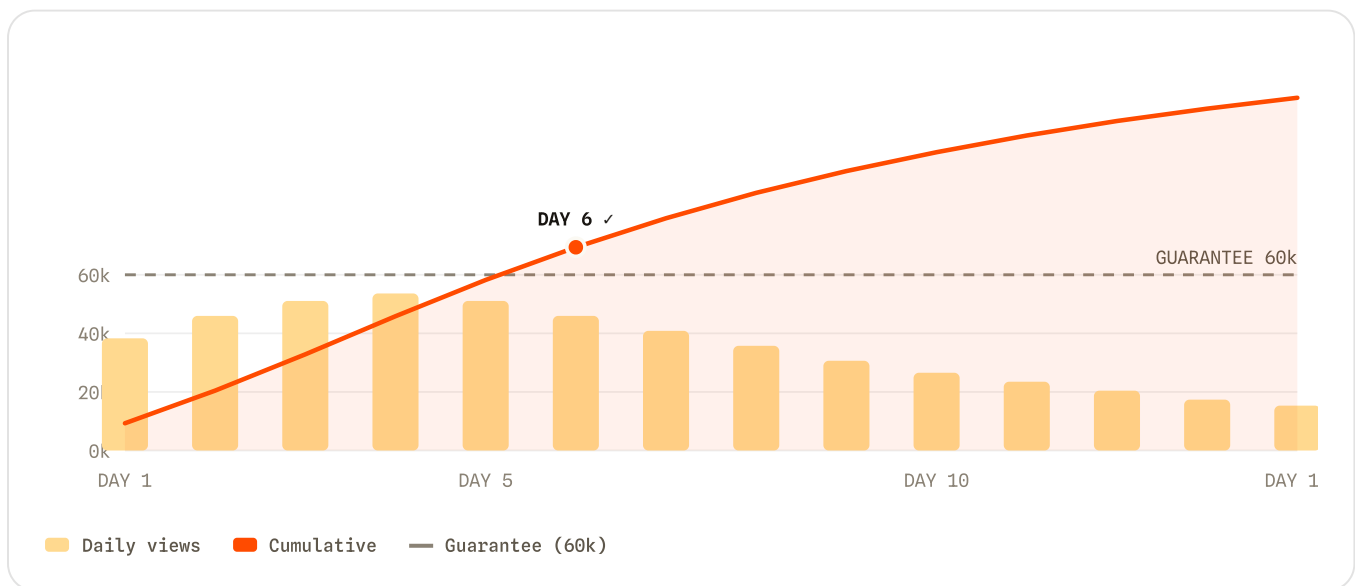
ENGAGEMENT RATE

6.1%

LIKES





6,597

Views over the 14-day window 2 Jun – 15 Jun · crossed the guarantee on day 6



Creator performance

4 creators, ranked by views – one date-night video drove three-quarters of the campaign

#	CREATOR	FOLLOWERS	VIEWS	SAVES	ENGAGEMENT
1	 @danknowzbest Dan · posted 2 Jun TOP	216k	89,900	2,191	7.0%
2	 @ankazapala Anka · posted 3 Jun	204k	21,300	25	2.7%
3	 @ash_the_foodie Ash · posted 4 Jun	18k	4,789	60	3.9%
4	 @aspoonfulofpoppins Poppins · posted 5 Jun	23k	4,454	56	5.1%
Campaign total			120,443	2,332	6.1%

THE HOOKS THAT WORKED – KEEP THESE FOR NEXT TIME

 **@danknowzbest** TOP VIDEO
9k views · 7.0% engagement
"Perfect spot for date night."
5,729 likes 12 comments 582 shares 2,191 saves

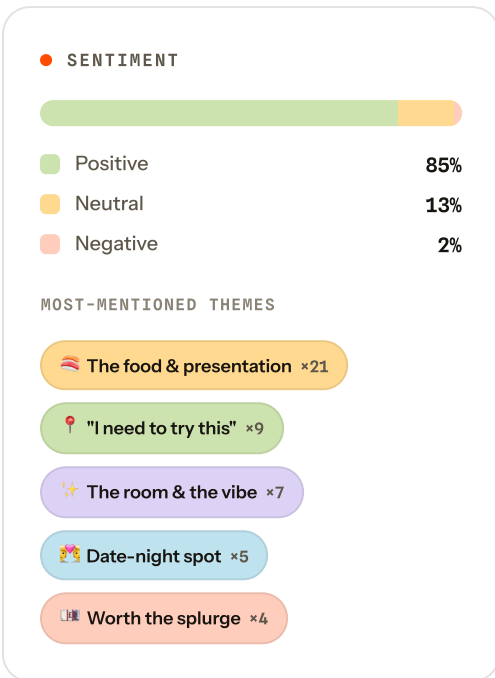
 **@ankazapala** #2
21k views · 2.7% engagement
"Let me take you for a luxury Japanese dining experience."
542 likes 23 comments 4 shares 25 saves

 **@ash_the_foodie** #3
4.8k views · 3.9% engagement
"This might be one of the sexiest meals I've ever had."
145 likes 6 comments 34 shares 60 saves

 **@aspoonfulofpoppins** #4
4.5k views · 5.1% engagement
"Don't be surprised if I marry a man from Japan."
181 likes 17 comments 30 shares 56 saves

What the comments said

58 comments analysed across all videos



WORTH REPLYING TO – WITH SUGGESTED REPLIES

DR @dreezyticktok VISIT INTENT

“Adding this to list of food spots I need to go 🍴”

SUGGESTED REPLY It earns the spot 🍴 We're in Covent Garden — book through the link in our bio, and start with the lychee prawn tower.

MA @maddyx_ FIX & WIN BACK

“We went and had the most horrendous service! Wouldn't recommend”

SUGGESTED REPLY We're so sorry — that's not the Akatuki we want you to know. We'd genuinely love to put it right: DM us the date you visited and let us host you again, on us. 🙏

KC @kch342 NEW AUDIENCE

“First time someone's suggested an underrated place I haven't heard of on here”

SUGGESTED REPLY Welcome to the secret 🤫 First visit? Go for the wagyu hot pot and the nigiri & sashimi set. Covent Garden — booking link in bio.

HU @huali.z MENU FAVOURITE

“Those lychee shrimp looks insane 🤤🤤🤤”

SUGGESTED REPLY The lychee prawn tower is a guest favourite for a reason 🍴 It's on the à la carte — see you soon!

JU @jules.mide VISIT INTENT

“Looks 10/10! I have to sample this one 🤤”

SUGGESTED REPLY 10/10 is the goal every service 🙏 Book via the link in our bio — Covent Garden weekends fill fast.

CH @chopwithlils SOCIAL PROOF

“They have nice decor and the food is good too 🤤”

SUGGESTED REPLY Thank you! The room's designed to feel like a Tokyo hideaway 🍴 Come back for the new seasonal menu.

Your media kit Everything below is ready in your dashboard – licensed to you for 12 months



All 4 campaign videos

MP4 · 9:16 · 4 files · 48 MB



Cover stills & thumbnails

JPG · 4 files



Captions & hashtags

TXT · as posted, ready to reuse

Usage rights: every file is licensed to your business for 12 months — organic reposting and use on your own website — and creators retain authorship credit on their original posts. **To download, sign in to your Supername dashboard at supername.com.**

Your next three moves In order · ~10 minutes for the first two

1

2 MIN · BIGGEST LIFT

Amplify your date-night video for more guaranteed views

@danknowzbest's video pulled 89,900 views and 2,191 saves — three-quarters of the whole campaign from one post. Amplifying a proven winner is the cheapest reach you'll ever buy: a hit turned into more views, with the cost shown before you commit.

WHY It drove 75% of the campaign's views and 94% of its saves. The audience has already voted — amplifying scales a proven result, not a guess.

→ In your [Supername dashboard](#)

2

8 MIN · DO TODAY

Reply to the flagged comments

Two are visit intent, one's a new-audience discovery, and one is a service complaint worth winning back. Replies from the business within 48 hours convert lurkers and tell the platform the conversation is alive — the six suggested replies are written for you on the previous page.

WHY Comment replies are the highest-leverage free action after any campaign — the people asking are the people coming.

→ Suggested replies are in "What the comments said"

RECOMMENDED · YOUR DATA SAYS SO

Your next campaign already has its angle: date night.

Your top video by 4× was @danknowzbest's date-night post — 89,900 views and 2,191 saves from an angle nobody else used. That's a validated direction, proven for free. We'd run Growth again leading with date night, same calibre of creators.

Run the date-night campaign →

Start at supername.com

Growth · £449 · 60,000 views guaranteed again

4× your date-night video out-pulled the next best — your most-validated, highest-intent angle.



This is the report every Supername campaign ends with — your videos, your comments, your numbers. The fastest way to get one: [start at supername.com](https://supername.com).

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